**CS 422 Focus Group Agenda**

**Group 7:**

Kendall Zettlmeier

James Kimball

Tom Philips

Matthew Runde

Sangha Sukhdip

5 Minutes: Kendall will give the design overview of our application, explaining how the user first starts an interaction and then explains the process on how the user will get from screen to screen and how to change the data that they are seeing. James will show the storyboard sketches and explain what each visual piece means.

5 Minutes: Tom will engage the focus group to stand up and go through the motions of our application. The rest of the team will take notes; James and Kendall will take general notes, while Matt takes notes on difficulties the users have with the interaction.

13 Minutes: Tom will ask the following questions to the focus group while the rest of the team takes notes on responses:

1. Is anything unclear or hard to understand about the visualization design?
2. What do you like about the visualization design? Is it engaging? Why or why not?
3. Is anything unclear or hard to understand about the interaction design?
4. What do you like about the interaction design? Is it engaging? Why or why not?
5. What type of data would you rather see; the number of fatalities or the number of vehicles involved in fatalities?
6. Would you like to hear a car crash sound while viewing fatality statistics?

After class: We as a group will get together and compile and summarize our data and make changes to the application that we deem necessary.